



Company Profile

C-nario is setting the standard in digital signage through innovative and comprehensive software platforms that manage and control digital signage networks, from single screen to multi-display.

An industry pioneer and key market player, C-nario harnesses out-of-home media to fulfill the digital signage promise. Today, the company delivers the ultimate customer experience through highly engaging out-of-home displays on multi-layered screens in all resolutions and formats, in any place at any time, from standard PCs and networks.

C-nario has emerged as the end-to-end digital signage software forerunner with its innovative content creation tools, ease-of-use, high quality playback, workflow management, seamless integration, scalability, and full control capabilities.

From playback to management and monitoring, C-nario's platform excels in each operational step of the digital signage network. The outcome: C-nario customers get better results – from effective information dissemination and strengthened branding, to ad revenue generation and boosted sales.

Being results-driven, C-nario has secured an impressive list of partners, including; JCDecaux, Diversified Media Group (DMG), Philips, T-systems, Mitsubishi and PlayNetwork. Together we have created some of the most innovative digital experiences for retail giants such as McDonalds, Manpower, Topshop; entertainment and broadcasting networks like the BBC, Turner Media, CNN, the O2 Arena and Anschutz Entertainment Group; and financial institutions, including Bank Hapoalim, Landsbanki, Banco Internacional do Funchal, Blue Cross Blue Shield Association and more.

C-nario has to date developed four main product lines:

C-nario Messenger™

A complete digital signage display, distribution and management platform for informational and commercial messaging in better than broadcast quality playback. Messenger is renowned for its innovative content creation tools, simple layout, smart plug-in and next level transmission.

C-nario Advertiser™

A complete revenue-generating, distribution and ad sales management platform. Advertiser maximizes ROI through networked ads displayed in highly targeted POS positions.

C-nario Entertainer™

A platform for fully managing and operating complex high-quality video-based shows that enrich the visitor's experience.

C-nario Cube™

The only video wall processor combined with digital signage software for remote management, content creation and show control, providing an industry-first viewer experience in any multi-display environment.

- **Better than broadcast playback quality – an industry first**
 - For highly engaging out-of-home displays
 - Excellent delivery, true HD content, synchronized, pixel-perfect
 - Multi-display, multi-channel, multi-layer, multi-zone
- **Next level content creation tools for next level digital signage**
 - Supports all standard media including external live feeds and data sources
 - Seamlessly interfaces with external DB, POS, GPS, RSS systems
 - Tools set enable real-time content creation at low cost and highest quality
- **Open architecture**
 - Plug-in technology for seamless integration with third party systems
 - Easy, flexible customization
- **Super scalability**
 - From one to 10,000 content channels per server
- **Multi-Scheduling**
 - Flexible tools enable easy adaptation to all customer workflows and business rules
 - Cost-effective process
- **SQL data-base easily manages all assets saving time and costs**
 - Easy to update and retrieve information and content
 - Accessible to multiple users from anywhere at any time
- **Easy network distribution**
 - Content multi-casted to many locations at minimum time and cost
 - Smart, optimized and scalable network architecture
 - Delivers content from dozens of live HD inputs to a multitude of screens or video walls
- **Across-the-board monitoring and control**
 - Real-time reports, live snapshots, device control, "watchdog" alerts, auto-recovery

Contact information

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